

Pathways of Influence
Learning from and Improving
Practice

Rob Hindle

Why the need or desire to influence?

To get things done which
community cannot do
for itself.

Why the need to be influenced?

Listen, Learn, Respond

influencers



influencees



Rural Innovation
live. work. thrive.

Pathway

www.ruralinnovation.co.uk

Pathway

Clear and obvious

Lead somewhere

Two way street

“ It was difficult to find who at the local authority was interested in parish plans.”

Every Voice Counts; Parish Plans Community Empowerment & Engagement; Carter & Fishbourne, 2008

Managing Parish Plans - Process

Growth in number of Parish Plans, so –

- New Process adopted by Council in August 2006:
 - Liaison Officer
 - Link to LSP
 - Performance Reporting
 - Identification of trends and issues and management of expectations

Protocols and Charters

Presentation and receipt / adoption of plans

Shropshire Clustering

8 parishes (3 with parish plan, 5 without)

local service Area

Service providers (Highways,
Environmental Services, Benefits)

Commitment, Leadership, Investment

Two Way Street

“We have continually asked the council to acknowledge that the parish council wish the parish plan to be the reference for development (of all types) within our community. This has not been forthcoming.”

Carter & Fishpool, 2008

Managing Performance

Parish	Liaison Officer	Priority	Project	Service responsible	Actions
INKPEN	Andy Day	Recycling	Improve recycling facilities within village	Bill Jennison Countryside & Environment	Discuss with WBC what schemes and facilities are available for villages. Inform villagers on options through "Bulletin". Agree scheme by March 2006. Approvals and agreements in place June 2006

PARISH

CONTACT

PRIORITY

PROJECT

WHO RESPONSIBLE

ACTIONS PROGRESS

Formalise and adopt actions

Collate actions – database

Standing agenda item

Receive and acknowledge

Use for decision making

Two Way Street

Involve members and officers

Consistent Structure for Actions

Minimum standards

Transparent & Representative

Sources

ACRE & RCAN network

NALC

Beacon Councils / IDeA

Empowerment in Action

RIEPs and SRIEPs