

**Growing the Big Society – Supporting community and social enterprise  
in deprived communities -  
Good Practice Guide for Practitioners and Supporters**

**FREE Launch Event: Monday 6<sup>th</sup> December  
Levenshulme Inspire 9.30 – 12.30**

Followed by lunch and opportunity to view Social Enterprises Displays  
Guest Speaker: Andrew Stunell OBE MP  
Parliamentary Under Secretary of State, Communities and Local Government

North West Together We Can recently asked **ipp north** to carry out new research exploring the critical success factors for community and social enterprise in deprived communities in the North West of England. The final report entitled *Growing the Big Society* (Cox and Schmuecker, 2010) identified a series of barriers and opportunities facing community organisations in taking an ‘enterprise leap’ and made a series of recommendations for policy makers and practitioners wishing to tackle the Big Society agenda.

Ippr north have now summarised the findings and recommendations of the research in a Good Practice Guide aimed at practitioners.

**Come along to find out more about critical success factors in developing a strong and vibrant community enterprise sector in the North West.**

For further information and to book your place by 25<sup>th</sup> November go to:

<http://www.nwtwc.org.uk/events/>