

Taking the Next Step - Event Programme 23rd and 24th January 2011 - Trafford Hall

Aims of the Event:

To help group members consider their group's future, including looking at:

- Trading opportunities for Social Enterprise
- The types of appropriate legal entity available
- Business Development
- Setting yourself up as a community research project
- Action planning to move forward.

Workshops

Do you need to be a Registered Charity? Do you need to be a Company?

A workshop to explore what factors would influence a group to begin to consider establishing as a Charity. It will look at whether or not a charity is the best way forward; the process of registering and how to ensure the organisation operates effectively. The workshop will also explore why a legal body is required and discuss the range of options available, including:

- Company Limited By Guarantee
- Industrial and Provident Society
- Community Interest Company

Top Ten Tips for Successful Community Business

This workshop will enable participants to share their successes and hear from others about what they have tried. It will answer the questions 'what is a social enterprise? Why would you want to set one up? What would you hope to achieve?'

Community Research as a Social Enterprise model

A workshop looking at setting in place a project based on offering services as a research unit, including recruiting and supporting the researchers, structuring activity and exploring business opportunities.

Making it Work!

A workshop exploring factors that need to be considered if you are thinking of setting a social enterprise in place. The workshop will help you consider if there is a market for your services or goods, how much you could charge for your work and how many jobs may be created.

Please turn over.

Day One Sunday 23rd January

- 3.00 pm Registration and refreshments
- 4.00 pm Welcome to Trafford Hall and Introduction to the Event
- 4.30 pm What are the next steps? What have we achieved to date? What can we learn from each other?
- 6.00 pm My questions answered – graffiti board where delegates can write up questions they want addressing tomorrow
- 6.30pm Dinner
- 8.15pm Fun, ‘pub’ type quiz on social enterprise in small teams with prizes

Day Two Monday 24th January

- 9.30am Welcome and Introductions to the aims of the Event
- 9.45am Social Enterprise and the Big Society
How does social enterprise fit into government policy?
Guest Speaker: Jeff Scales, North West Regional Development Manager, Development Trusts Association
- 10.00am Developing your business – In times of recession how does a social enterprise flourish?
Guest Speaker: Sue Dixon, Bubble Enterprises
- 10.15am Guest Speaker – Supporting action, Chris Skinkis, Area Co-ordinator, Warrington Borough Council
- 10.30am Why I took the next step. A resident’s experience of developing a successful social enterprise
- 10.45am Question Time: An opportunity for delegates to question guest speakers (Chris Skinkis, Jeff Scales, Sue Dixon, Sue’s colleague and Chris’s colleague)
- 11.00am Refreshment Break
- 11.20am Workshops 1
- 12.45pm Lunch
- 1.45pm Workshops 2
- 3.00pm Refreshment Break
- 3.20pm *Don’t stop me now!* – 10 steps to new areas of activity (inspirational session on moving forward and personal action planning)
- 3.45pm Final Points – Question Time (issues emerging from the workshops)
- 4.00 – 4.15pm Summary and Evaluation and Close