

Wirral*ENGAGE*

*Coordinating Wirral's Community
Engagement*

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Wirral**ENGAGE**: An Introduction

This presentation will cover:

- What is **WirralENGAGE**?
- Who will use **WirralENGAGE**?
- What will **WirralENGAGE** do?
- Summary of Improvements
- Reportable Variables within **WirralENGAGE**
- Screen Shots of **WirralENGAGE**
- Next Steps

What is **WirralENGAGE**?

- It provides departments and partners with a facility to share, update and report on all aspects of their engagement with Wirral's Residents.
- **WirralENGAGE** will help the Council and its Partners to coordinate Community Engagement activities.
- It enables review, monitoring and evaluation of engagement activity.

Who will use **WirralENGAGE?**

- Councillors / Managers / Interested Forums
 - Summary Reports of activity, outcomes and lessons learnt
- Officers [From the Council and its Partners]
 - Track, Monitor and Evaluate Activities
 - Identify and evidence opportunities to coordinate engagement activities
 - Share good practice and lessons learned
- Equality and Diversity Team
 - Evidence which groups are being targeted

What will Wirral**ENGAGE** do?

- Coordinate and log ALL community engagement activity across the Local Strategic Partnership
- Provide reports on *completed* and *upcoming* activity for monitoring and coordination purposes
- Evaluate Outcomes, share Good Practice, build upon Lessons Learned and evidence ‘what we do as a result of the engagement’
- Provide a depository of reports, findings and evidence
- Help map where activity is focused and which residents have been engaged with

Summary of Improvements

- Builds upon existing coordinating activities
- Separation of Planning and Evaluation elements
- Improved data quality safeguards
- Improved data on when activities take place
- Improved access to E&D monitoring data
- Improved coordination / ownership by Departments
- Improved identification of partners affected
- Improved collection of attendee data

Reportable Variables within **Wirral*ENGAGE***

- Purpose
- Method Used
- Venue
- Geographic area
- Time Period
- Theme
- E&D Grouping
- Department
- Partner involvement
- Success
- Lessons Learned
- Outcomes



Next Steps

| Milestones | By When? |
|--|-----------------|
| Corporate Policy testing and updating | 12 Feb 2010 |
| Council awareness-raising | 26 Feb 2010 |
| All Council Department Data Entered | 19 Mar 2010 |
| Analysis of 2010/11 Planned Engagement | 31 Mar 2010 |
| Reporting of Q1 Actual and Q2 Planned Activities for the Council | 16 Jul 2010 |
| Partner data incorporated | 30 Sep 2010 |
| Reporting of Q2 Actual and Q3 Planned Activities across the LSP | 15 Oct 2010 |