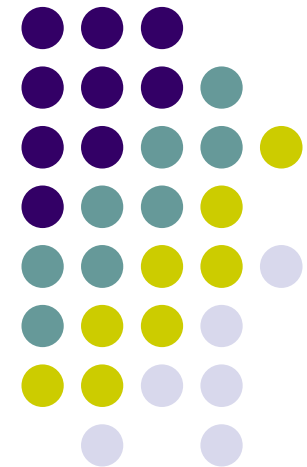


Community Research as a Social Enterprise model



Tim Morton



Aims of the workshop



- Explore community led research issues
- Warrington Case study
- Discussion



What is Community Research?



- “Community research is the study of a geographical community, or a community of interest, by members of that community for its benefit.”
- Finding out about issues in a community
- Gathering data about the community
- Analysing what the data means
- Making suggestions for what to do about the findings.



Engaging people for positive change



Key issues

- Skills
- Knowledge
- Bias
- Honesty
- Time
- Money
- Training





Key research stages

- Identify issue
- Design research method
 - Door to door Survey, event, online, focus groups etc
- Design and pilot questions
- Carry out survey
- Collate answers (data)
- Analysis
- Report
- Present findings

Why use community members?



- Local lingo
- Local knowledge
- Credibility
- Flexible working
- Build skills
- Keep money local
- Ownership of data and results





Why a social enterprise?

- Organisations can be stronger than individuals
- Share benefits in the community
- Researchers *and* participants gain benefits
- Researching elsewhere can still bring benefits back to your community
- Social enterprises need researchers.....

