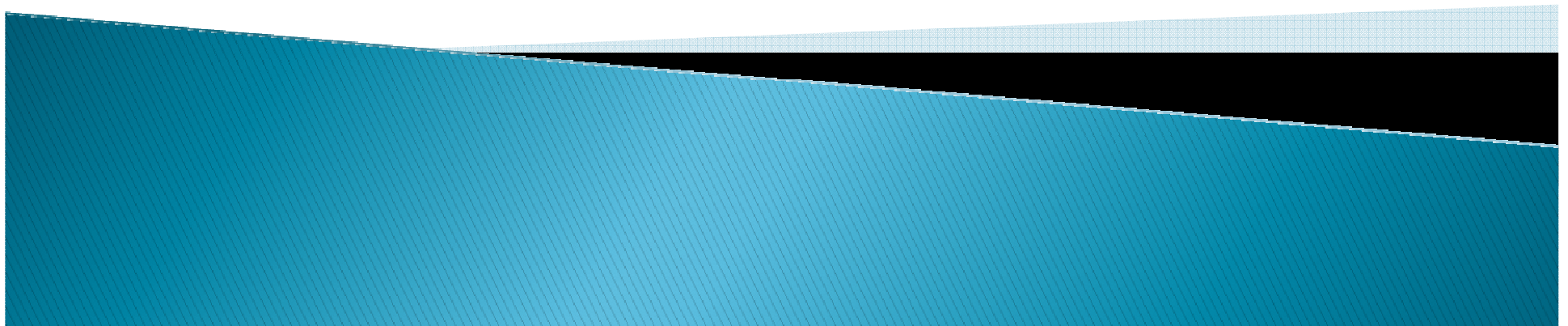


# A.B.C.D.

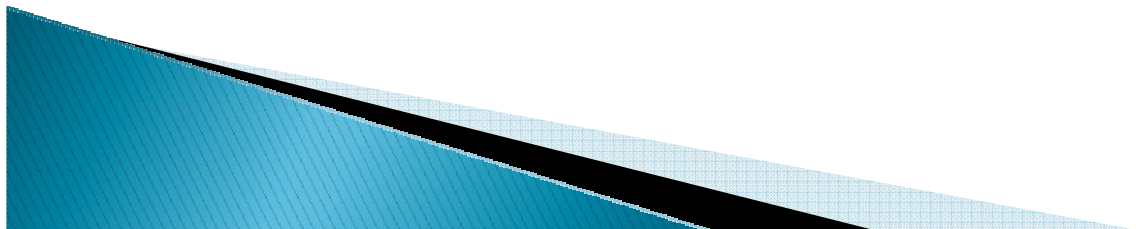
## Asset Based Community Development

Making the most of our communities



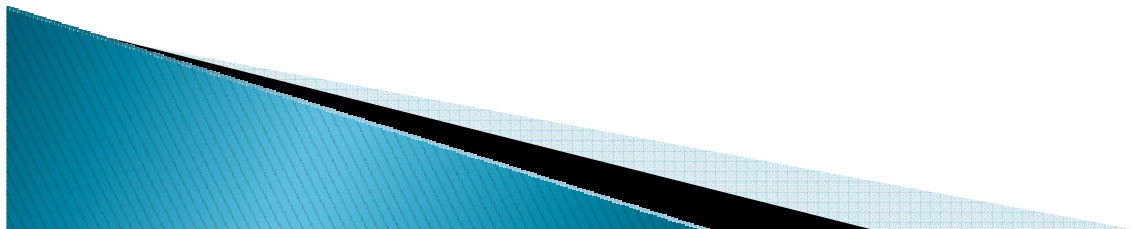
# What is ABCD?

- ▶ It starts with the idea that all communities have things that are right about them and that people want to keep or build on.
- ▶ It also assumes that the best and most productive change comes from the people who live in the community – bottom up; not top down



# How does it work?

- ▶ There are a number of things that a community can do to strengthen their community:
  1. Collecting stories
  2. Identifying and recruiting the ‘core group’
  3. Mapping assets
  4. Building a neighbourhood plan
  5. Putting the plan into action
  6. Attracting resources from the outside



# Collecting stories

- **Actions**

What do people consider to be the important assets of the community e.g. buildings, open areas, organisations and successful projects, gift and talents of individuals.

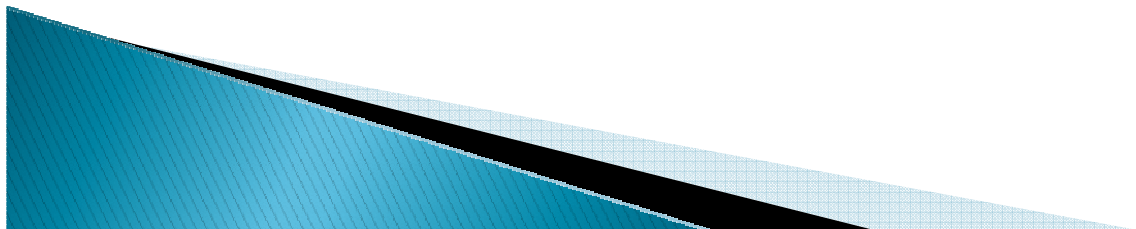
- **Outcomes**

Realisation of community wealth

Increased community pride

Changes residents from recipients to contributors

Identify opportunities for change



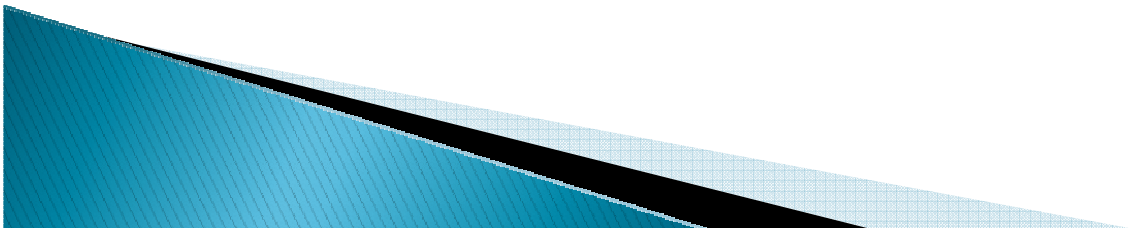
# Organising the core group

## Actions

Get current activists on board  
Recruiting new activists

## Outcomes

A sharing of the load  
Accessing existing networks



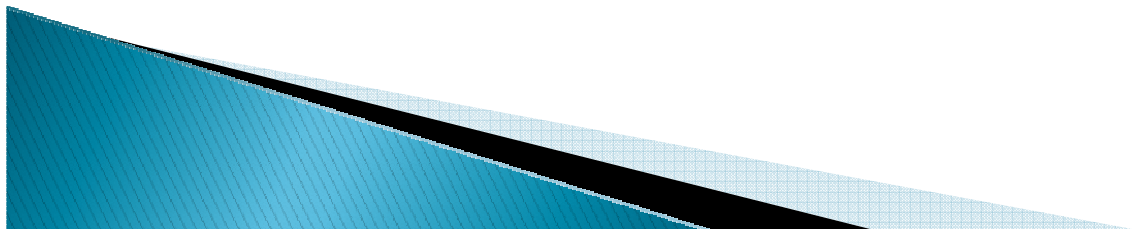
# Mapping Community Assets

## ▶ Actions

- ▶ Identify existing associations and groups
- ▶ Skills, gifts and capacities of individuals
- ▶ Local institutions e.g. Public offices, private companies, shops and businesses
- ▶ Identify physical assets
- ▶ Mapping the local economy

## ▶ Outcomes

- ▶ Understanding of community wealth
- ▶ Opportunity to increase community capacity
- ▶ Listing community resources
- ▶ ‘drill for oil’ – exploiting communities assets
- ▶ Mapping the gaps – what’s missing



# Developing a Community Plan

## ▶ Actions

- ▶ Collate the information from the community stories
- ▶ Set priorities with residents
- ▶ Identify actions for neighbourhood, ward, locality or district action
- ▶ Publish the plan
- ▶ Commence neighbourhood actions

## ▶ Outcomes

- ▶ Change starts in the neighbourhood
- ▶ More community activists and participants
- ▶ Neighbourhoods take control of their environment

